

# The List

mercifully simple **media kit**

The List is an online Las Vegas events calendar created by locals, curated for locals.

**Andrew Kiraly, Publisher**

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 @thelistvegas

**media  
kit**

**2023**

# About The List

TheList.Vegas is a Las Vegas events calendar created by locals, curated for locals. With an emphasis on our vibrant local arts, culture, and entertainment scene, The List aims to be easy to read and simple to use — free of algorithmic spam and social media noise.

It presents a diverse sampling of events, categories, and venues to inspire you to explore and embrace your city.

## Advertising, sponsorship, and support

We offer five types of support: **sponsored posts, newsletter display ads, blog display ads, site sponsorships, and institutional/corporate memberships.**

**Sponsored posts** appear in the main listings. They have a gilded label to increase their visibility. You can customize your listing headline and body text.

**Sponsored posts are a flat \$50 per appearance day.**

SUN  
2

music

■ **Sponsored** October 2 at 4:00 pm - 6:00 pm

### UNLV Jazz: Almost There

UNLV Artemus W. Ham Concert Hall

UNLV Jazz Ensemble I, directed by Dave Loeb and Nathan Tanouye, celebrates the release of its latest CD, *Almost There*. Jazz vocalist Laura Taylor will be featured along with other guest artists.

\$10



**Newsletter display ads** appear in TheList.Vegas' **6 Picks** weekly newsletter, published every Wednesday. Examples of flexible sizes below.

**Newsletter display ads are \$300**, with long-term contract discount rates available.



### Age of Chivalry

Wanna work on your knight moves? This be the place, forsooth. No bubonic plague jokes pls, too soon

Oct. 7-9 | Sunset Park

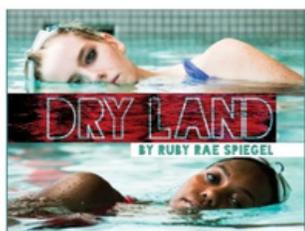


### Classical Guitar

Classical Guitar Ensemble will seduce you with their git stylings but u know there's always strings attached

Oct. 9 | West Charleston Library

**600 x 115 px**



### Dry Land

A timely and trenchant play about abortion, female friendship, and resiliency by Vegas Theatre Company

Sept. 14-Oct. 7 | Art Square

**660 x 245 px**

**The List**

**Blog post display ads** appear on the **Hella** blog, which publishes weekly. Posts reside permanently on the site.

**Blog post ads are \$300.**

Home / Hella Vegas: A Blog / Hope you're hungry for some Lorem Ipsum

## Hope you're hungry for some Lorem Ipsum

👤 Andrew Kiraly 📅 August 25, 2022 💬 No Comments



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**550 x 330 px**

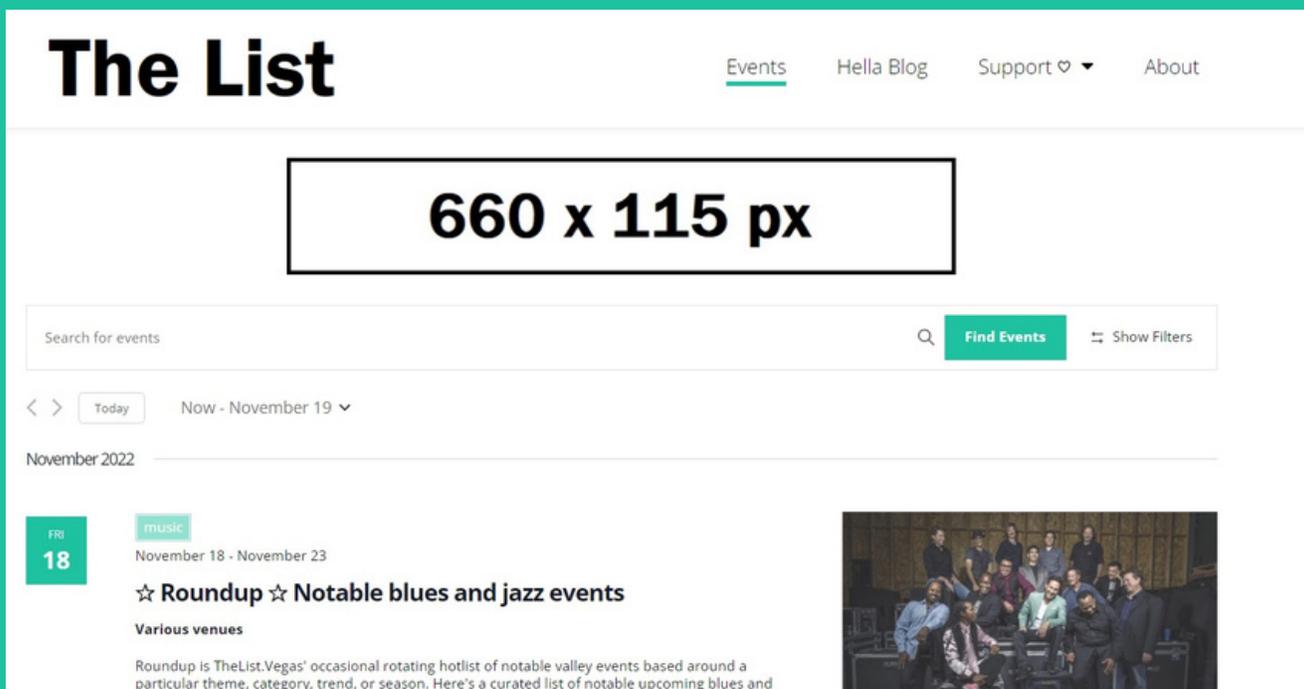
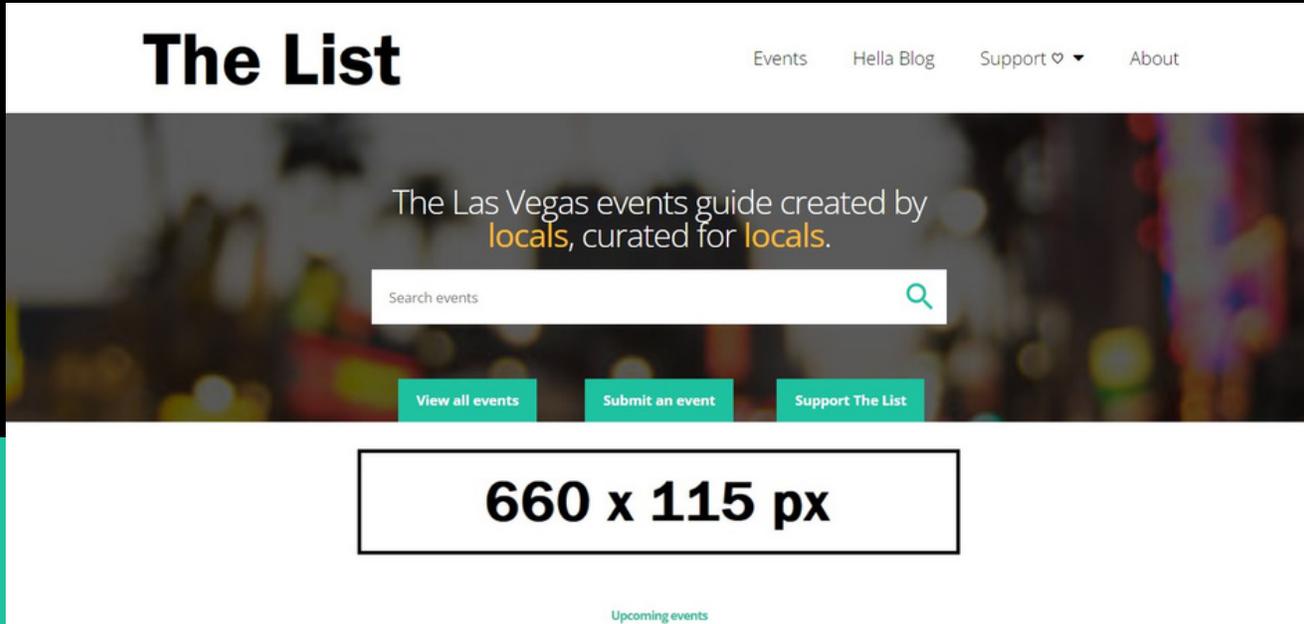


**Andrew Kiraly**

Andrew Kiraly is publisher of TheList.Vegas.

**A site sponsorship** is a highly visible, exclusive, monthlong sponsorship of the entire site. Your ad or logo appears on the front page, as well as on all listing pages and single events pages. Examples below.

**A monthlong site sponsorship is \$5,000.**



Sustaining members of The List receive premium content in The List's weekly 6 Picks newsletter, including enhanced event recommendations, event alerts, and ★THE ITINERATOR★, a lively column that turns a recommended event into a cultural and historic tour.

**Institutional/corporate memberships** allow you to support The List while also sharing it with your employees. With an annual institutional membership, your employees receive the premium version of 6 Picks on your behalf. Your brand receives yearlong recognition in the weekly newsletter.

**Institutional/corporate memberships are \$2,500 annually.**

Call or email Andrew Kiraly today to discuss advertising, sponsorship, or support opportunities at **702 277 3245** or **andrew@thelist.vegas**.



#### **About Andrew Kiraly**

Las Vegas native Andrew Kiraly is a writer and editor based in Southern Nevada. From 2010 to 2022, he served as editor of *Desert Companion*, Nevada Public Radio's award-winning city-regional magazine. Prior to that, he was a writer and editor at local alt-weeklies *The Mercury* and *Las Vegas CityLife*. An MFA graduate from UNLV's Creative Writing program, he's also published numerous short stories, a novel, and countless punk and skate 'zines.

*Photo: Kim Treviño*